



Dear Friends

Tanger Outlet Center in Tilton is again leading a campaign to make fitness an important part of our community's future. Tanger is proud to be hosting its **Second Annual Fit for Families 5K (3.1mile) Run/Walk** on Saturday, September 25th at 8:30A.M., benefitting **LRGHealthcare**. Our inaugural 5k event in 2009 was a big success. More than 400 active minded members of our community came out for this event, raising nearly \$5,000 for LRGHealthcare's Digital Mammography Campaign.

In 2010, we intend to build on the success and excitement that we started last year and to continue promoting the health and well being of our community. We would like to invite your business to join as a 2010 Tanger Fit for Families 5K sponsor. Attached is a sponsorship packet and signup form that outlines opportunities for your business to be included. Sponsorship levels are available to fit any budget. Our deadline for sponsorships is July 23rd, on which date all forms, money, and logo artwork must be received in order to meet our print production schedules.

We hope that you will consider joining us as an event sponsor. Please call me at (603) 286-7880 ext. 302 or email me at enproulx@tangeroutlet.com with any questions you may have about this event.

Sincerely,

Eric N. Proulx
General Manager
Tanger Outlet Center

RUN LEVEL *Premium Sponsor*

\$1,000

- Logo placement on Event Posters for pre-promotion and on race day
- Top Logo placement on race t-shirts
- 10x10 Pop Up Tent allowed entire day of race on-site at center
- Ability to display your banner at race start/finish
- Logo placement in race event email blast to Tanger customer database
- On-Site Speaker System Ad Caster Messages at Tanger the week of event
- Minimum of 3 PA announcements at start/finish areas
- Running Website Mention (active.com and runnersworld.com)
- Press Releases
- Ability to provide coupons, samples, flyers for distribution to volunteers and participants
- Up to 6 entries in each race

JOG LEVEL *Gold Sponsor*

\$750

- Logo placement on Event Posters for pre-promotion and on race day
- Logo placement on race t-shirts
- 10x10 Pop Up Tent allowed entire day of race on-site at center
- Logo placement in race event email blast to Tanger customer database
- On-Site Speaker System Ad Caster Messages at Tanger the week of event
- Minimum of 2 PA announcements at start/finish areas
- Press Releases
- Ability to provide coupons, samples, flyers for distribution to volunteers and participants
- Up to 4 entries in each race

WALK LEVEL *Silver Sponsor*

\$500

- Logo placement on Event Posters for pre-promotion and on race day
- Ability to display your banner at course water station
- Logo placement in race event email blast to Tanger customer database
- Ability to provide coupons, samples, flyers for distribution to volunteers and participants
- Up to 4 entries in each race

SPECTATOR LEVEL *Bronze Sponsor*

\$200

- Logo placement in race event email blast to Tanger customer database
- Ability to provide coupons, samples, flyers for distribution to volunteers and participants
- Up to 2 entries in each race

TANGER OUTLETS 5k RACE SPONSORSHIP FORM
Tilton, NH * September 25, 2010

SPONSORSHIP INFORMATION

Company Name _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Email Address: _____

Contact Name: _____ **Title:** _____

SPONSORSHIP LEVEL

Please select one of the below.

_____ Run Level Premium Sponsor (\$1,000) _____ Jog Level Gold Sponsor (\$750)

_____ Walk Level Silver Sponsor (\$500) _____ Spectator Level Sponsor (\$200)

Contact Signature: _____ Date: _____

Completed form, money, and logo artwork must be received by **July 23, 2010.*

Tanger Outlet Center Contact:

Eric N. Proulx

120 Laconia Road, Suite 134

Tilton, NH 03276

enproulx@tangeroutlet.com

(603) 286-7880 ext. 302

(603) 286-8007 fax